



**EXHIBIT**  
ASSOCIATES

# Hacks to Maximize Your ROI



#YOURBRANDOURBUSINESS

TRADESHOW HACK #1:  
TELL PEOPLE  
YOU ARE GOING!

#GEWKC



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TRADESHOW HACK #2:  
EXHIBIT WITH A PLAN!  
AND SHARE THE PLAN!

#GEWKC



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# TRADESHOW HACK #3: FOLLOW UP! AND SPEED WINS!

SEPTEMBER 24, 2021



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TRADESHOW HACK #4:  
**STAND OUT!**  
IN A GOOD WAY!

#GEWKC



#YOURBRANDOURBUSINESS

HACK #1: TELL PEOPLE  
HACK #2: EXHIBIT WITH A PLAN  
HACK #3: FOLLOW UP  
HACK #4: STAND OUT

#GEWKC



**EXHIBIT**  
ASSOCIATES

Find Out More at:

[sales@exhibitassociates.com](mailto:sales@exhibitassociates.com)

or

<https://www.exhibitassociates.com/insider>