

Tradeshow Truths

What's Missing?

**Tradeshow
Truth:
Everything
Matters,
To
Someone.**

Tradeshow Truth: Deadlines Matter

**Tradeshow Truth:
The First Crate
You Need, will
be the last to
arrive!**

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**Tradeshow Truth:
The closer your scheduled
flight to the end of the show;
The longer it takes to get
your crates back.**

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**Tradeshow Truth:
On the Floor, you always are
in the way of forklifts,
Until you need one, then you
can't find one.**

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**Tradeshow Truth:
Friday Only Means You
Have Two More Days until
the Show Opens!**

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**Tradeshow Truth:
The closest hanging sign to
yours is always bigger.**

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**Tradeshow Truth:
HDMI Cords are
never long enough.**

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